

BACEE Loyalty Programme

We value our customer relationships and want to reward both past and new BACEE event attendees or sponsors (participants) for being loyal to BACEE events. As part of this programme, BACEE event participants qualify for BACEE Reward points, which will be redeemable on future participation or sponsorship fees.

Join the BACEE Loyalty Programme now and get qualified for 50 points!

How to collect points?

Increase the number of your valuable points every time you participate in a BACEE conference, seminar or training! After each **EUR 10** paid in form of participation or sponsorship fee you receive **1 point**.

How to use your BACEE Loyalty points?

To use points, tick 'Redeem my BACEE Loyalty points' on the Registration Form of the particular event you wish to attend and your points will be automatically deducted from the participation fee payable at a rate of 1 point = 1 EUR

Look out for our continuously updated promotions on www.bacee.hu, and find our special offers: you will be able to attend several of our events for even fewer points.

You have three options to 'pay' for BACEE events:

1. Points only

The total number of BACEE Award points available for you to redeem for participation.

2. Points plus Payment

If you do not have enough points for the event you crave for, participation fee may be covered by using Points plus Cash in the amounts specified. The balance can be paid by bank transfer prior to the event or by cash on the spot based on the invoice issued.

3. Payment only

If you would like to keep earning reward points for the purpose of getting qualified for free participation at any BACEE event of your choice, participation fee may be fully covered by bank transfer prior to the event based on the invoice issued and points will be credited to your BACEE Reward Account in full.

How can you apply for a BACEE Loyalty Account?

Please fill in the Enrolment Form below and return it to us either by e-mail to loyaltyprogramme@bacee.hu or by fax to +36 1 212 0313.

Enrolment Form

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Enrolling is fast and easy: upon the receipt of this form, you'll receive a **BACEE Loyalty Account** number you can immediately begin using to collect points.

Title:

First Name:

Last Name:

Department:

Organisation

Street Number:
Street Name:
Alternate Address #:
City:
Zip Code:
Phone Number
(+country code, area code, number):
Fax Number:
*Mobile Phone Number:
*Date of Birth (mm/dd/yyyy):
E-mail address:
Alternate email address:

*optional

If you do not wish to receive marketing or promotional materials from BACEE, please send e-mail to loyaltyprogramme@bacee.hu .

Privacy Notice

Use of Your Personal Information: The information provided by you on your **BACEE Loyalty Programme** application, and other information that may be provided by you from time to time, is required by BACEE to award and administer your **BACEE Loyalty Account** and maintain the accuracy of your information.

Optional Use and Disclosure of Your Personal Information: BACEE may wish to use the personal information described above, as well as information about your purchases, and any information captured whenever you provide your **BACEE Loyalty Account** number to BACEE and/or its members and partners (eg. Strategic partners), to offer or communicate with you about additional products and services provided by BACEE and other organisations with which BACEE has marketing arrangements. These communications may include notifications of sales, special events, promotions and other exclusive offers. Your consent to the use of your personal information for these additional purposes is voluntary and not required as a condition of obtaining or using the **BACEE Loyalty Account** or collecting and redeeming **BACEE Loyalty** points. If you do not wish BACEE to use this information for these additional purposes, please contact the **BACEE** at +36 1 356 8581, email us at loyaltyprogramme@bacee.hu. Should you choose not to consent to the use of your personal information for these additional purposes, BACEE will not contact you regarding sales, special events, promotions and other exclusive offers.

I agree with the Terms and Conditions listed above.

I agree with the Terms and Conditions listed above except for the part 'Optional Use and Disclosure of Your Personal Information'.

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Signature